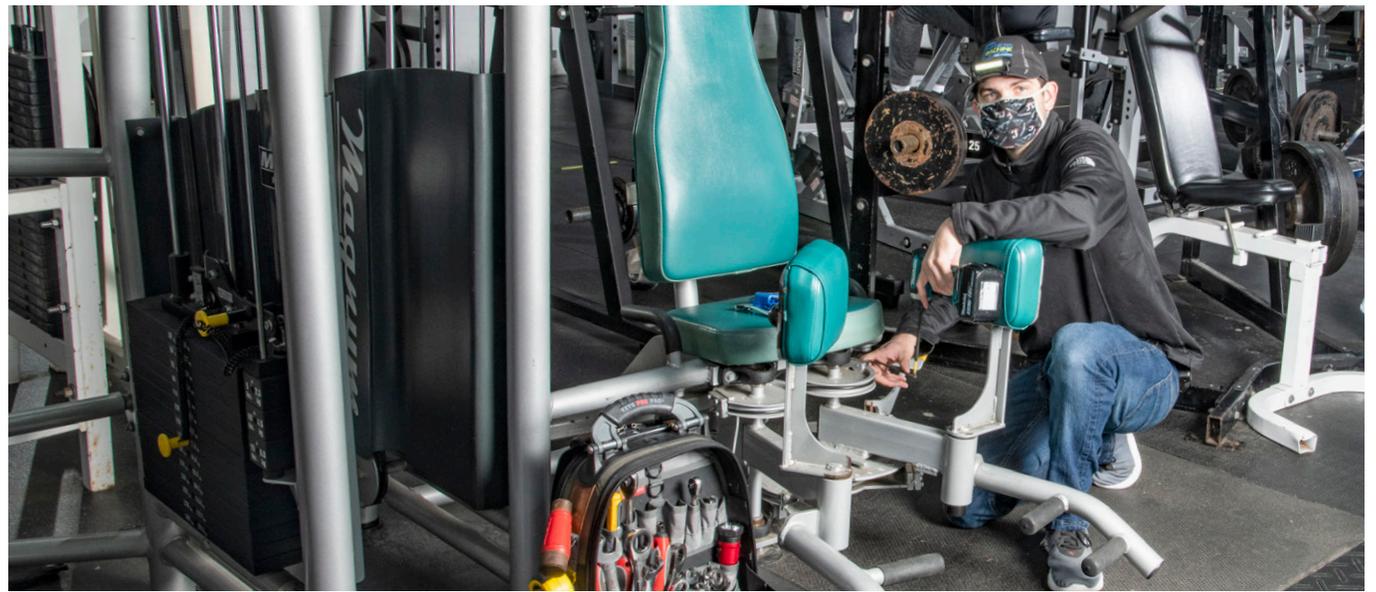


Fitness Machine Technicians of Northeast Ohio can keep your home gym functioning at peak performance—so you never have to miss a workout.



Photography: Benjamin Margalit

Fitness Machine Technicians of Northeast Cleveland offers maintenance and repair work, as well as assembly services, for everything from treadmills, ellipticals, stair masters and climbers to rowing machines, stationary bikes, spin bikes and more. Pictured is Maintenance Technician Spencer Householder.

Never Miss a Workout

by Patricia Nugent

One of the most popular gifts under the tree this 2020 holiday season will be exercise equipment.



Jennifer Houghton, owner Fitness Machine Technicians of Northeast Cleveland

“In the aftermath of Covid, no one wants to go to big, crowded gyms anymore,” says Jennifer Houghton, owner of Fitness Machine Technicians of Northeast Cleveland. “We’ve been doing lots of assembly work the past several months.”

The service business has grown by leaps and bounds. Seasoned technicians do maintenance and repair work, as well as assembly services for everything from treadmills, ellipticals, stair masters and climbers to rowing machines, stationary bikes, spin bikes, air bikes, ski machines and Pilates reformers, as well as home gyms with strength training for single and multi-stations with pneumatic equipment.

“We’ve added several crews of technicians and expanded our territory to keep up with the demand,” says Jennifer, noting her techs have industrial backgrounds and are always undergoing further training through the company’s national program.

The commercial side of her business is

growing, too. In addition to home gyms, her technicians service many local large-scale public gyms, hotels, schools, senior living communities and industrial fitness rooms.

One of her favorite commercial clients is Ohio Sports and Fitness in Willoughby. Owner Frank Desico has this to say: “There is a lot that can be said about supporting small businesses in today’s world. It’s also nice to know that many of these small businesses are industry leaders in their

respective professions. I believe Fitness Machine Technicians fits this idea perfectly.”



Priming Performance through Prevention

“We appreciate how expensive exercise equipment is for people,” says Jennifer. “And that’s why we make our preventive maintenance service contracts attractive and affordable. We offer service contracts on a monthly, bimonthly and quarterly basis.”

She explains the equipment is highly complicated and made up of many intricate parts, such as cabling, pulleys and bolts. Cleaning, lubricating and making adjustments as well as replacing worn parts are all necessary tasks for ensuring the safety and reliability of your equipment.

“We hope people understand that with high-performance equipment, in the long run, preventive maintenance is more affordable than repairs or replacement,” she says. “When it’s time for an oil change on



In addition to home gyms, Fitness Machine Technicians like Spencer (pictured with gym owner Frank Desico, left) service many local large-scale public gyms, hotels, schools, senior living communities and industrial fitness rooms.

your car, you don’t think twice about getting one. Exercise equipment is the same.”

What Their Customers are Saying

The five-star review consensus is in. Here’s what a few recent customers had to say about FMT.

“They did an amazing job, very considerate and even called to see if they could come two hours earlier than scheduled.” says Corwin H., who had them assemble equipment. “I would definitely hire them again.”

Howard S., who needed his equipment repaired, says, “They are the best outfit I have ever experienced. They have a customer for life.”

Thomas G. appreciated how the technicians like to take the time to educate clients. “Good experience and great communication skills by explaining what the problem is.”

Headquartered in Shaker Heights, Fitness Machine Technicians of Northeast Cleveland will service residential and commercial equipment on the east side, south to Hudson and east all the way to Pennsylvania. For more information, call 216-230-8637 or visit FitnessMachineTechnicians.com. Fill out an online service request on their site. A preliminary diagnosis will be performed over the phone, and the repair will be completed at your site.

SAVE 20%!

Mention this story and receive 20% off any assembly job from Fitness Machine Technicians of Northeast Ohio. Offer good through Thursday, December 31, 2020.

Home Gym Essentials

Home gyms are becoming must-haves for homeowners. Here are the basics for putting one together.

- Depending on your space and budget, buy one, two or three of these basic cardio machines: treadmill, elliptical, stationary bike.
- If space allows, a rowing machine is also very popular.
- A power cage and TRX suspension equipment are also perfect for training.
- Free weights and medicine balls round out the offerings.